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Survey Of Historic Costume: Bundle Book + Studio Access Card



Synopsis

Now celebrating its 25th anniversary as the best-selling textbook for the study of fashion history, *Survey of Historic Costume*, 6th Edition is an introduction to dress from the ancient world through the 21st century. Each chapter presents social, cross-cultural, environmental, geographic, and artistic influences on clothing. As a part of our new platform, Bloomsbury Fashion Central, this edition will come bundled with a free STUDIO of digital ancillaries for learning. New to this edition~ More than 1,000 full-color images, including 20% new photographs and illustrations throughout~ New Global Connections boxes highlight dress and textiles from around the world, including China, India, Japan, Latin America, Africa, and more~ New Chapter 20 covering twenty-first century dress from 2000 to the present~ Expanded and redesigned chapter timelines present an overview and images of historic events in each chapter, focusing on fashion and textiles, politics and conflicts, decorative and fine arts, economics and trade, technology, and religions~ Free with purchase: *Survey of Historic Costume* STUDIO provides a digital study tool including flashcards, self-quizzes, video and images, and maps and a timeline to help students master concepts and improve grades. ~ New co-author Sara B. Marcketti is an associate professor and serves as an associate director in the Center for Excellence in Learning and Teaching at Iowa State University, USA Features~ Illustrated Tables depict important accessories, footwear and headwear for each era~ Contemporary Comments from contemporary sources provide a sense of the attitude toward clothing of individuals of the period~ Modern Influences photo feature explains how historic costume is reinterpreted in modern fashion design~ Visual Summary Tables show clear line drawings of period garments~ *Survey of Historic Costume* Student Study Guide available separately~ Teaching Resources: Instructor's Guide, Test Bank, Image Bank and PowerPoint presentations available~ Introducing *Survey of Historic Costume* STUDIO--an online tool for more effective study!~ Study smarter with self-quizzes featuring scored results and personalized study tips~ Review concepts with flashcards of terms / definitions and image identification~ Watch chapter videos that bring historic costume topics and concepts to life~ Learn context with a comprehensive timeline spanning the Ancient World to present day including key moments in fashion and textiles, politics and conflicts, decorative and fine arts, economics and trade, technology, and religion, plus the evolution of silhouettes over time~ Enhance geographic knowledge with world maps showing the Ancient World and the Modern World~ Access *Survey of Historic Costume* Student Study Guide eBook including chapter objectives, key terms, historic overviews, chapter summaries, chapter quizzes, image analysis exercises, garment analysis worksheets, glossary of key terms, and a fashion garment guide~ Browse the Fashion Designer Index for an alphabetized list of key

designers with brief bios~ Branch out with links to fashion museums, costume collections and online resourcesTeaching Resources~ Instructor's Guide including sample syllabi and units based on the timeline in the book, chapter objectives, lecture notes, discussion questions, additional research projects, assignments, and an answer key for the Student Study Guide~ Test Bank with multiple choice, true/false and essay questions for each chapter with answer key~ Image Bank with all the illustrations and photos from the text~ PowerPoint presentations for each chapterCompanion Survey of Historic Costume Student Study Guide (9781628922349, sold separately) includes historic snapshots, review questions, summary tables, visual quizzes and glossary of key terms.

Book Information

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Customer Reviews

This book is often used as a textbook in costume history courses. As far as textbooks go, it is definitely one of the best. The text is quite dense, since it covers a lot of material in a limited space. Despite this, it is never dull. The authors are always careful to cite their sources, as well as explain why they support one point of view over others in those instances where several conflicting opinions exist. The text has several very useful features: extensive bibliographies at the end of each chapter, as well as at the end of the book, are an excellent resource guide for more in-depth study; the visual summary tables at the end of each chapter review the basic progression of the silhouette within a period; and every chapter includes a section titled "Contemporary comments", which shows what the people who actually wore these garments thought about them. The careful attention the authors pay to the general historical, cultural, and political backgrounds of each period present fashion history as part of the greater framework of the history of Western society, which makes for an

engaging read. I stopped short of giving this text a 5-star rating for the following reasons: 1.

Illustrations in the body of the text, primary research as well as drawings, are black and white. Color illustrations are confined to separate pages inserted in the middle of the book. The plates are too few and too small, and the color fidelity doesn't seem to be of exceptional quality. It seems that in an effort to keep costs down, the publisher sacrificed a vital part of the book. After all, when it comes to clothes, a picture often is worth a thousand words. 2. Whoever was in charge of making sure that the illustration and page numbers correspond to the ones cited, did an extremely poor job.

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